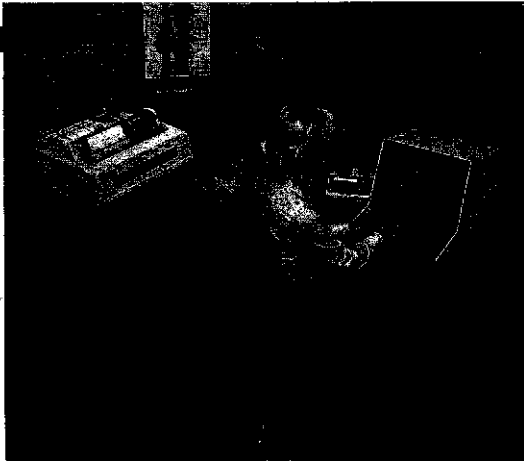


No business is too small for a
NORTH STAR



An introduction to HORIZON[®] Computer Systems.

FOLLOW THE STAR
NorthStar[™]



Taking the work out of paperwork.

Paperwork. It seems it's growing faster than your business. Bookkeeping, billing, typing, mailing lists. Where will it all end?

Right here.

Introducing the HORIZON from North Star.

The North Star HORIZON is the small computer system designed to do the biggest jobs you'll ever have to handle. From word processing and mailing lists to complex accounting and financial reporting. The North Star HORIZON does your paperwork faster and more efficiently than any comparably priced computer system... and better than many systems that cost a whole lot more.

With more than 22,000 HORIZON systems already in use all over the world, you know it's a proven system.

You grow. Your HORIZON grows.

The North Star "Building Block" approach lets your HORIZON system grow as you do. Simply tell your Authorized North Star Dealer what your needs are and where you think your business is headed. Together you can design a system that fits your needs now. With the North Star system you can start small and expand your software or hardware as needed. You

invest in additional equipment and programs only as you need them.

You can add large disk drives, for rapid access to very large amounts of data, and turn a single-user, floppy disk system into a large capacity multi-user system (accommodating up to five users). And you can add tape cartridge back-up support and a wide variety of terminals and printers as you need them. You'll find the North Star HORIZON is a system that lets you, the user, define the capabilities according to your own particular needs.

Combine that with our user-tested software programs that can communicate with each other, and you've got a powerful system that never becomes obsolete. It only becomes bigger and better.

Some hard facts about our hardware.

Let's face it, the word "computer" conjures up visions of large metal cabinets. That's not what the HORIZON is all about. The basic HORIZON business system consists of three separate units (computer, video terminal and printer) that fit nicely on a medium sized desk top, or can be packaged in a commercially available workstation.

The HORIZON is a complete, high-performance, easy to use, easy to maintain system.

It's a system that works as hard as you do. And it's designed to take it. You'll find your HORIZON system is reliable. It requires very little maintenance, so it'll be continually at work in your office.

Some hard facts about our software.

Each of North Star's software programs is designed by professionals, and user-tested in business situations for reliability and ease of use. They are written with the first time user in mind and the documentation contains easy-to-understand step by step instructions.

NorthWord™: Here you have a complete word processing system designed to handle anywhere from 58 to over 5,000 pages of information, depending on your system configuration. NorthWord is a document-oriented system that can handle a one page letter or a 500 page manual. It gives you easy editing, on-screen

text formatting, simultaneous document printing and a whole lot more. It'll increase your office efficiency by eliminating the need for document re-typing time and associated costs.

NorthWord is also the heart of all the other software packages. It can be combined with MailManager¹ to produce large volumes of personalized correspondence, or InfoManager[™] to fill in often-used forms. NorthWord and GeneralLedger together produce customized financial statements and reports.

NorthWord. You get a lot of work out of it, because we put a lot of work into creating it.

MailManager: One of the toughest things about most small businesses is keeping track of and updating mailing lists. That's where MailManager comes in. It has a range of 400 to 60,000 entries, prints labels and sorts by zip code, company size, or any parameters you choose; accurately, effortlessly and quickly.

With this program you can store up to ten different types of information for each entry on your mailing list. You can classify entries, and select them to reach your chosen audience for individual mailings. MailManager allows you to easily make address corrections as you get them, and add new entries without things getting out of order.

It's more than just a mailing list system. It's your own complete mailroom right on the top of a desk.



InfoManager: This is an information management program that'll amaze you with its flexibility. It enables you to keep detailed files on sales leads, clients, and much more. You have instant access to up to 50 items of information for each entry, and a range of entries from 400 to 60,000. And then you can sort the information by related characteristics, or select a whole range of entries with shared characteristics. With InfoManager you can handle anything from the smallest information jobs, all the way up to sophisticated business planning.

ACCPAC™: Here's another North Star system you can rely on. Our series of business accounting packages. They can either be purchased separately, or as a complete system integrated to work with each other. ACCPAC gives you instant access to whatever financial information you need, and turns out monthly statements and billings in record time. With no mistakes.

AccountsReceivable: Here's the program that keeps you top of 150 to 10,000 accounts. Get account status, credit availability and aging information for all your customers. Instantly.

North Star AccountsReceivable lets you define accounts as balance forward or open item; pick the amounts and categories you want to charge interest on, and how much; keep track of total sales figures for each account, and payments to date; print out credit

reminders, aged trial balances, account summaries, interest journals, and mailing labels.

AccountsPayable: The North Star AccountsPayable program has some exceptional aids for the overworked bookkeeper.

For example, you can enter payment due date information and maximum monthly amounts to be paid for each account, and you can record individual discount terms with each invoice. North Star's AccountsPayable has a range of 130 to over 10,000 vendor accounts, and is the easy way to keep track of the entire bill-paying cycle, from the initial entry of vendor invoices through automated check printing and eventual entry of transactions into your GeneralLedger program.

AccountsPayable means quick access to information that can help you avoid late payment charges, match cash requirements to cash resources, and secure important supplier discounts.

GeneralLedger: Now you can keep your current accounts up to date with your own account code definitions, and support 300 to over 5,000 individual accounts. Before posting to GeneralLedger, transactions are checked using automatic error detection. Information can be automatically transferred from the North Star AccountsPayable and AccountsReceivable programs.

You can do this for each month, and rapidly determine the net balance of transactions for every account while the system maintains a two year audit trail.

The financial statements and reporting capabilities of this program are second to none. You get management information about your business in any format you specify.

InventoryControl and Analysis: You'll find North Star's InventoryControl and Analysis will give you instant access to information about any item in stock. It can automatically give you a list of items that have dropped below minimum quantities along with necessary vendor and ordering information. It can also tell you which items are overstocked or slow-moving.

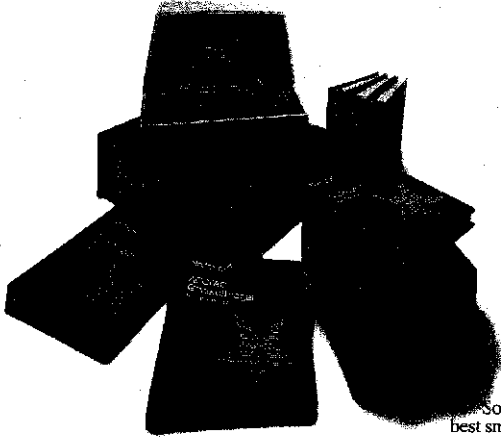


InventoryControl and Analysis keeps track of your costs and can easily and quickly give you the value of your inventory. With its growth capability InventoryControl and Analysis tracks from 600 to over 60,000 items. It lets you analyze your selling price and mark-up structure, and will even produce graphs showing sales and profitability trends for each category of merchandise. And it can automatically update your GeneralLedger.

OrderEntry and Invoicing: Link together your InventoryControl and Analysis, AccountsReceivable, and GeneralLedger programs with OrderEntry and Invoicing. All the relevant information you need for these programs is entered once and only once, at the time of a sales transaction. Sales order data is stored for future recall or editing, printing sales confirmations, packing slips and invoices, and listing items which have been back-ordered.

It works the way you work.

The HORIZON can be tailored to your software needs because it gives you a choice of the three popular operating systems (DOS/HDOS, ASP, CP/M®), and the HORIZON supports programs written in Pascal and North Star BASIC languages.



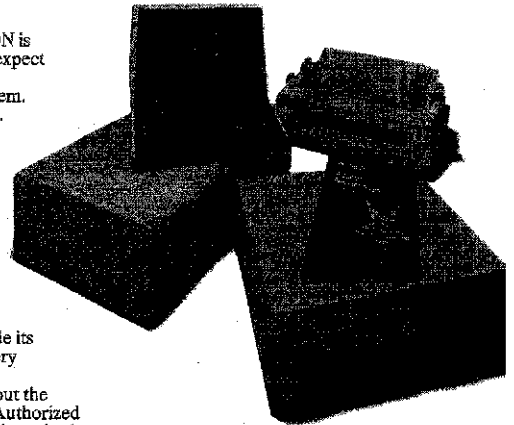
Big jobs at a small price.

Now that you know that the North Star HORIZON is capable of lots of very big functions, you probably expect it to have a very big price to match. Wrong. The North Star HORIZON is a very affordable system. In fact, the only thing big about it is the job it does.

And now you're probably wondering how we keep our price low. Well, our company was founded by engineers who saw an opportunity to provide the sophistication of large computers in a microcomputer at a cost that would make perfect sense to small businesses. The result is the HORIZON computer system. A sensible, durable and affordable computer for the business manager whose entry into the world of computers must make good business sense.

North Star has a continuing commitment to provide its customers with value-engineered products at very affordable prices.

So consult your local Authorized North Star Dealer about the best small business computer system money can buy. Your Authorized North Star Dealer will help you select the system configuration — both hardware and software — that'll exactly suit your needs. And tell you everything you need to know about the North Star HORIZON: The system designed to help you outgrow your growing pains.



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